RICHMEDIAPLAY

Step Into the Studio

We are an award-winning creative team that will help you break through the noise with a story-first approach. Think of us as your MarCom multi-tool.

Expertise

- Video Production
- Post-Production & Editorial
- Podcast Development & Production
- Motion Graphics & Animation
- Data Visualization
- Creative Development

Core Offerings

- Branded Videos & Documentaries
- PR, IR & Marketing Communications
- Product Launch Videos
- Sales Enablement & Case Studies
- Corporate Interviews & Roundtables
- Employer Brand & Recruitment Content
- Custom & Hand-Drawn Animations
- Interactive & Data-Driven Videos
- Podcasts
- Training & Development Content
- Digital & Broadcast Commercials

Meet the Founders

Rich Adler

Rick Flynn

Narrative Storytelling for Brands

Who do we work with?
We partner with marketing and communications teams at brands, agencies, startups, and institutions—anyone with a compelling story to share.

Name Drop Alert!
We've delivered brand campaigns for Nike, the National Association of Realtors, Zelle, Ford, Chase, Jefferies, Solomon Partners, Briarcliffe Credit Partners, Offerfit, Narmi, Kobayashi, The Carter Center, and more—and we have receipts (and links) to back it up.

What makes us different?
Beyond video production, we help clients scale their B2B marketing with a full suite of content—from animation and photography to podcasts. Every deliverable is designed to meet real business goals and drive measurable impact.

Leveraging AI and Smart Tools
We use smart AI tools to save our clients time and money. But every creative decision is made by experienced editors and creative professionals, not by algorithms or templates.

How do we get started?
We always begin by gaining a deep understanding of our clients' products, services, and goals. From there, we carefully craft compelling story arcs through a thorough pre-production process. It's this meticulous attention to detail in the planning phase that ensures smarter, more impactful content.

Let's take this offline.

📞 646.583.1118   ✉ hello@rmp-nyc.com   🌐 rmp-nyc